



Mond Valley Golf Club Ltd

Social Media Policy

Purpose

This policy sets out Mond Valley Club Ltd expectations on the use of social media websites.

Objectives

To ensure Mond Valley Golf Club Ltd Members understand the guiding principles and terms of use of social media websites and to encourage the development of an understanding of both the benefits and constraints in using social media.

Guiding Principle

When any individual identifies their association with Mond Valley Golf Club Ltd they are expected to behave appropriately, in ways that are consistent with Mond Valley Golf Club Ltd values and policies.

Background

The Internet provides many opportunities to communicate with other individuals, other Members and the community. Social media websites provide the opportunity for Members to promote the community of Members and Club activities. Members should be aware that the use of these websites can also be abused and potentially damage the reputation of Mond Valley Golf Club and in extreme cases result in legal proceedings.

The web is not anonymous. Users of social media websites should assume that any comments made by them will be able to be traced back to them as individuals or to the organization in general. When using social websites, Members need to make clear distinction between their activities as a Member and their personal activities undertaken outside of Mond Valley Golf Club Ltd.

The Internet is a fast-moving technology and it is impossible to cover all circumstances. This policy aims to provide guiding principles to help to exercise good judgment as well as providing specific details on behaviour that must not be undertaken.

Scope

This policy covers all forms of social media and applies to Mond Valley Golf Club Ltd members. It does not apply to personal use of social media websites when the member.

It not identifiable as a Member of Mond Valley Golf Club Ltd.

Makes no reference to Mond Valley Golf Club Ltd, or issues relating to Mond Valley Golf Club Ltd.

Definitions

Mond Valley Golf Club Ltd Members: Volunteers, employees and any individual authorised to represent the Club.

Use of social media websites: Any online activity where information is shared by an individual that might affect Members OR Mond Valley Golf Club Ltd . It includes but is not limited to activities such as:

Maintaining a profile page on one of the social or business networking sites (like LinkedIn, Facebook, Twitter or MySpace);

Commenting on blog sites for personal or business reasons;

Leaving product or service review on retailer sires, or customer review sites;

Taking part in online votes and polls;

Taking part in conversation on public and private web forums such as message boards; or

Editing a Wikipedia page.

Usage

All current responsibilities of Mond Valley Golf Club Ltd members remain in force when using social media websites. Online activity:

Must not be used as a formal correspondence to the Board, Committee or Management. Note:

Inappropriate correspondences will be removed. The Board, sub and section committee and Management will not reply using social media.

Must not interfere with club operational commitments;

Must not contain or link to libellous, defamatory or harassing content, including by way of examples, illustration or use of nicknames;

Must not contain or link to pornographic or indecent content;

Must not comment on or publish information that is confidential or proprietary to Mond Valley Golf Club Ltd or its affiliates;

Must not bring the organisation into disrepute.

Members may not use the Mond Valley Golf Club Ltd brand to endorse or promote any product, opinion, cause or political candidate. It must be abundantly clear to any other user that any opinions expressed by a member are personal opinions only and do not represent the views of Mond Valley Golf Club Ltd.

Official Mond Valley Golf Club Ltd blogs, social pages and online forums

When using official Mond Valley Golf Club Ltd blogs, social pages and online forums please be aware:

Posts must not contain or link to pornographic or indecent content;

Mond Valley Golf Club Ltd has the right to remove any content;

Members must not use Mond Valley Golf Club Ltd online pages to promote personal projects or opinions; and

All materials published or used must respect the copyright of third parties.

Consideration towards other Members when using Social Networking sites

Social media websites allow photographs, videos and comments to be shared with other users. It is not appropriate to share club-related information in unauthorised social media forums without approval from the Board. Members must be considerate to other Members, Staff and Club and must remove information about a Member or the Club when requested by the Member or the Club.

Under no circumstance should offensive comments be made about Mond Valley Golf Club Ltd, Members and Staff online. This is deemed a disciplinary matter.

Friends and Connections

Members are encouraged to use their best judgment in deciding if or at what level they want to connect with other Members on social Media websites. Mond Valley Golf Club Ltd will support Members decisions to keep online relationships strictly professional.

Breach of Policy

A breach of this policy may result in disciplinary action being taken by the Board.

Complaints

Any person wishing to complain about Social Media Policy please contact Hon Sec in writing or by email

Contact :- secretary@mondvalleygolf.co.uk

Updated Nov 2021